

# 10

## ways

## to start talking about

## hearing loss

We know how hard it is to begin a conversation about hearing loss with a loved one, which is why we have put together 10 facts to help you get talking

**bloom**<sup>™</sup>  
hearing specialists

1

Did you know that most people feel their quality of life has improved since their close relative started using hearing aids?

2

Did you know that most modern hearing aids are designed so discreetly that they are practically invisible when worn?

3

Did you know that many users experience a positive impact on their relationships when they start using hearing aids?

4

Did you know that using a hearing aid can actually slow down the deterioration of hearing?

5

Did you know that 70% of users become more outgoing after they started using hearing aids?

6

Did you know that 70% of users experienced that their relationships at home improved once they started using hearing aids?

7

Did you know that in 60% of cases, the family of new hearing aid users found that their relationship improved?

8

Did you know that when a relative starts using a hearing aid, their immediate family often notice that they start acting more independently and with improved confidence?

9

Did you know that roughly 9 out of 10 people wearing a hearing aid feel that their friends accept them as they are?

10

Did you know that getting support from relatives can be as important as a good hearing specialist when it comes to better hearing?

free  
test

free  
fit

free  
trial

™

**bloom**<sup>™</sup>  
hearing specialists